



*The pictures show past participatory speakers at IE's events. The use does not constitute endorsement of the experts by the authors.

**SME SPECIAL:
MAKING INROADS
INTO LATIN AMERICA
3 SEPTEMBER 2014**

In September, LAB Dialogue will hold a special on SMEs, focusing on the challenges and opportunities for those looking to enter the market.

Our guest speakers from Latin America are familiar with SMEs and have helped many to navigate this market. Discussions will centre around common challenges such as the lack of access to financing, unfamiliarity of the local business landscape and cultural differences. Insights on how Singapore companies can better plan their entry into the Latin America market will also help those considering this market.

Singapore SMEs like Fagerdala will share their experiences with an on-the-ground SME view of Latin America.

SME FEATURE

FAGERDALA SINGAPORE GROUP OF COMPANIES



PAUL YEO
Chairman of the Board
Chief Executive Officer
and Group Managing Director

Fagerdala opened its first fully integrated facility with polyethylene extrusion capabilities and scrap recovery in Ciudad Juarez, Chihuahua. It recently invested in a new wooden pallet facility, bringing its 30 years of experience in extrusion, fabrication processes, packaging design, speciality polymers and leadership in cushion packaging technology and total packaging solutions to Mexico.

**3 September 2014, Wednesday
The Regent Hotel, Ballroom II-III, Level 3**

| Time | Agenda |
|--------|---|
| 4.30pm | Registration |
| 5.00pm | Welcome Remarks by IE Singapore |
| 5.10pm | Latin Asia Business Dialogue Panel Discussion "Opportunities and Challenges for SMEs in Latin America" |
| 6.30pm | Networking Reception |
| 7.30pm | End of event |

REGISTER NOW

SPEAKERS



JOSÉ ANTONIO RÍOS
Chairman
Global Crossing Latin America
and Navidad Real Estate Holding
CEO
Vadium Technology Inc



ANDRÉS CARRAL CUEVAS
President
Mexico-Singapore Business Committee
Partner
RK Consultores



ALEJANDRO G FERRER
Partner
Alemán, Cordero, Galindo & Lee



PETER HILL
President
Santiago Chamber of Commerce

MODERATOR



ANNIE KOH
Vice President
Office of Business Development
& External Relations
Singapore Management University

International Enterprise (IE) Singapore's Latin Asia Business (LAB) Forum and Dialogue are the premier events fostering investment, trade and thought leadership between Asia and Latin America. Since its inception in 2004, we have brought together 3,500 business and government thought leaders from over 50 countries to develop opportunities and partnerships between the two fastest-growing regions in the world.

LAB Forum and Dialogue are held in alternate years.

LAB Forum
LAB Forum is Asia's leading flagship event featuring business, government and academic leaders from Asia and Latin America to explore and discuss developments concerning the two regions

LAB Dialogue
LAB Dialogue brings together industry leaders from Latin America and Singapore for exclusive high-level discussions on project collaborations.